

Taunton Youth FC Community Trust



**Welcome Pack
for players
and
parents/carers**

2019-20 season

WELCOME

Welcome to Taunton Youth FC Community Trust. This booklet will give you information about our Club, what it means to be part of our youth programme and what your child is likely to experience.

The purpose of our Club is to advance amateur sport and promote community participation in healthy recreation through the provision of sports coaching and access to facilities for football players in school years 6-11 who live in and around Taunton.

Any child of qualifying age, regardless of footballing ability, is welcome to come and train with us (subject to club capacity).



Nurturing sporting intelligence: better than last week, but not as good as next week

A message from Steve Willis, Chair of the Trustees

I am passionate and committed to the Club and have had an active interest in its growth and success from the beginning. Not only have we expanded our programme to over 160 young people, we've also taken deliberate steps to improve the management and governance of the Club.

Achieving charitable status in December 2018 was a major milestone. It means that whilst we continue to partner with Taunton Town FC on a vision for developing local footballing talent we are completely independent when it comes to financial and management decisions.

Having never run a charity before it's been a steep learning curve for me as well as for all those involved. I am indebted to my fellow Trustees for the time, care and commitment they show in helping to ensure that, together with the coaches, we provide a fantastic experience for all of our young people.

Our [Mission Statement](#) sets out our goals and aspirations and in the coming year I am looking forward to seeing our players and Club develop even further.



"In addition to being the Chair of Trustees I'm also a parent of a player in the programme and a part time volunteer coach."

Email: beamswillis@btinternet.com
Mobile: 07912 054091

A message from Paul West, Director of Football

As many of you will know we started the programme from humble beginnings with only 3 match squads in our first year. Last season we grew to 7 match squads, a number I'm delighted to confirm that we've managed to maintain for this second season running.

This programme has already exceeded my expectations and, with the addition of 2 new Trustees alongside new sponsors and other revenue streams, I feel the sky is the limit. All of our Trustees have given the programme a really professional feel which is constantly improving.

It is my aim to ensure that every young player gets the same opportunities. This includes our training squad members who deserve the chance to challenge themselves against the match squad players at their weekly sessions.

I am more committed than ever to providing a great experience for the young footballers in the Taunton area.

In the 2019-20 season I will continue to oversee the programme as well as be the lead coach for the U15 Clarets. Continuous development is a goal for everyone associated with the Club, myself included, which is why being 'hands on' is crucial to ensure that we all become 'better than last week, but not as good as next week'.

Enjoy the season and all of the challenges it may bring.

Westy



"I'm a UEFA B licensed coach and have overall responsibility for delivery of the coaching programme. You will normally find me on the sidelines supporting the coaches and players."

Email: westo1970@gmail.com
Mobile: 07795 117106

Getting started...



We provide a youth programme for football players in the Under 11 to Under 16 age groups. Our programme is open to anyone who has an interest in playing football, all are welcome! We offer two levels of participation:

Training:

All players within the same age group train together each week. We welcome players who predominantly play their games for a grass roots team but who aspire to play at a higher level. They will have the opportunity to be selected for the match squad if we see the right quality, attitude and endeavour on display.

Match Programme:

This is for players who have demonstrated an ability to perform at a standard above their local grass roots league. However, we do not identify players to join match squads on the basis of ability alone. We use a range of factors including skill, emotional maturity and commitment to training. Players in this group have the opportunity to play matches in the Junior Premier League and may receive additional training sessions.

Meet the coaches

Chris Grave

Level 2 coach



Chris Horne

Level 1 coach



Chrystian Byrszel

Level 1 coach



Craig Rossiter

Level 2 coach



Damien Brunt

Level 2 coach



James Cottrill

Level 1 coach



Josh Moore

Level 2 coach



Krzysztof Byrszel

UEFA B licensed
coach



Martin Ingram

Level 2 coach



Matt Fevin

Level 2 coach



Neil White

Level 2 coach



Nick Whyborn

UEFA B licensed
coach



Norbert Drapiewski

Level 1 coach



Rob Bowler

Level 1 coach



It's all digital

We have 4 primary methods for communicating news and updates about the Club.

1

Teamer is how we communicate invitations, dates, times and locations for training sessions and matches. This is available as a mobile app and has a desktop version. It is free to download and use. New members will be given a link to connect with our Club's account. Via the web version you can let the coaches know in advance of any dates your child is unavailable to train or play.

2

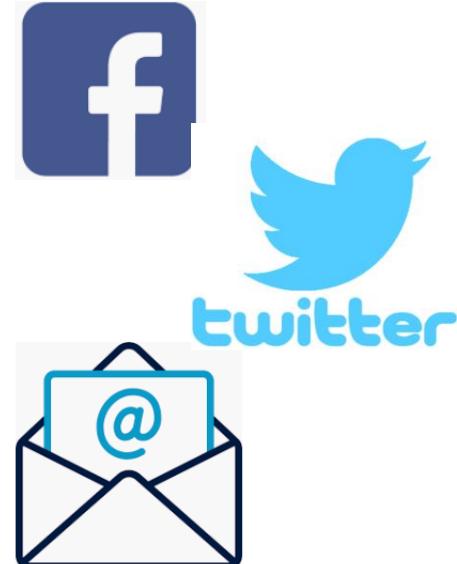
Taunton Youth FC website. Here you can find everything you need to know about the Club including pages for each year group, details of Club sponsors, profiles of our Trustees and match scores. You can also find information on our Mission Statement and all our Club policies, including our Safeguarding policy, Complaints policy, Data and Privacy policies.

3

Social media. We have a [Facebook page](#) and a [Twitter account](#). Please follow us if you use these and help to share and publicise our Club news. If you post anything, please use the hashtag [#JnrPeacocks](#)

4

Email. From time to time we send out emails to parents/carers. We tend to do this only when there are updates that relate to the whole Club rather than to individual year groups. For this reason it is important that we have an up to date email address for you. We do not send emails to any of our young players directly.





Club membership and fees

All players are required to complete an online registration form for our internal administration processes. There is no initial admin or signing on fee.

The annual membership fee for the Match programme is £450. For the training/development squad it is £200. Any player who moves between the two programmes during the course of the year will have their fees adjusted.

Fees are payable in 10 equal instalments (£45 a month for the match programme, £20 a month for the training squad) and are to be made by Standing Order.

Payments are due on the first of each month, starting with 1 August 2019. This means your final payment will be on 1 May 2020.

When setting up your payment please use the following ref:

Age group, Initial, Surname, e.g. U15RDavis.

Please note we have a new bank account!

Account name: Taunton Youth FC Community Trust

Account number: 15146685

Sort code: 60-05-06

NEW!

More money matters...

Non-payment of membership fees

Our Club is a not for profit organisation.

In cases of non-payment you will be reminded by the age group Coach, Director of Football or a Trustee. If not paid within 1 week or by the time of the next session we will remind you again. At this point we may suspend your membership and ask that your child does not attend training and/or matches until the money owed is paid.

Cancelling your membership

Once you have committed to the programme if you or your child decides to leave, then **two months advance notice** is required.

This means, for example, if your child wishes to finish at the end of March you will need to give us notice in writing or email by the end of January. This should be sent to youth@tauntontown.com. A verbal message given to the coach does not count. You will then be required to pay all fees due up to the end of March.

What happens if your child misses sessions due to injury

If your child has a long term injury then **monthly payments are still due**, however an assessment will be made at the end of the season and dispensation given if a large amount of play / training has been missed.

i.e. If a player breaks a leg and is off for eight weeks, April's and May's payment will not be required. These decisions are made by the Coach and Director of Coaching together, and ratified by the Trustees who oversee the financial management of the Club.

Club kit

The following needs to be purchased by parents/carers. All top half items come badged and with initials on which helps when needing to reunite misplaced clothing with owners! Match strips are provided by the Club (paid for by Sponsors) and do not require any financial contribution from parents.

Our kit brand is Joma supplied by [Tony Pryce](#) in Taunton. Information on sizes and prices is supplied by the store. Items can be purchased individually; the prices shown are for the whole kit.

Training programme kit

£58 for all items

- Champion V Tee
- Nobel Short
- Classic-2 Socks
- Champion V Sweatshirt
- Iris Rain Jacket

Match programme

£92 for all items

- All the same items as the training programme kit
- Plus:*
- Champion V Tracksuit



Returning players are not required to purchase new training and match kit every year. If it still fits from last season please continue to wear it.

Training and playing with us



Training

All notifications for training sessions are made via Teamer. Out of courtesy to our coaches who spend a good deal of their private time planning sessions for the players, a response is expected for every invite. In addition to regular weekly training sessions ad-hoc sessions may be organised from time to time.

Matches

It is the responsibility of parents/carers to arrange transport to matches. If you require assistance please use our social media channels to see if another parent can help you.

If selected to play in a JPL match every player will be offered at least 50% pitch time. This is a requirement of the league and helps to create opportunities for practice and progression for all those attending.

When there is no match arranged for a Saturday the intention is to run training sessions instead.

Playing for other teams

There are no contracts between our Club and individual players. This means our players are free to train and play with other clubs such as a local grass roots side, school or district team. Out of courtesy (and to help us monitor the impact of extensive training on young players) we ask that you make your age group coach aware of any other footballing commitments outside of our programme.

For insurance reasons scratch teams organised by parents for any tournaments or friendlies outside of our programme are not permitted to use the Taunton Town or Taunton Youth FC name or wear our training/playing kit.

Be proud and show respect

When arriving for and leaving training, a match or other club function it is expected that each player will shake the hand of their coach and any other coaches in the vicinity. Apart from the mutual respect that this engenders it is an important signifier as to arrival and departure from the temporary custody of the coach/club.



Player roles & responsibilities

Playing the Taunton Town way

On our website you will find details of the [Roles and Responsibilities](#) for each position the players may be asked to occupy. This sets out the general formation each of our teams will follow from U11 up to U16.

Of course there will be some fluidity during each match but this is the ‘map’ for the pattern of play which will be synonymous with all of our youth teams. It will also enable a smooth transition if players are asked to take part in a game for the age group above them.



Whilst we don’t publicise our tactics to the world, by the same token we will not be precious about keeping our model a secret. Many experts have analysed Pep Guardiola’s style of play over the years, but knowing about it doesn’t mean it can be stopped or spoiled - and we feel much the same way about our philosophy. We firmly believe that giving our young players a set of structured guidelines to follow is the best way to accelerate their development. However, there will always be a place for fearless and innovative performance.

For the younger age groups in particular there will be a good deal of positional transit over the course of the season, but by asking the players to study each of the roles (and those of their teammates), we are confident that understanding and unity will come to the forefront during the challenges ahead.

Photos and Video

We are very proud of our young players and love to take photos of them to create memories, celebrate achievements and share news. Within the Club we also have a video camera and mast which we use to record training and match footage. The coaches use this to help review performance and progress as well as to inform and educate the young players on subjects such as positional play.

We subscribe to and follow the [FA's guidance on the use of photographs and video.](#)

Please note: we assume we have permission to use and publish videos/photographs of all players (training and match programmes) unless we are advised to the contrary in writing.



Any withdrawal of permission must be emailed to Neil White (Club Admin Officer).
Email: youth@tauntontown.com



You can help right now by signing up to [EasyFundraising](#). It's completely free to register and means that when you shop with major retailers (such as M&S, ebay, Amazon) you could be helping to raise funds for the Club at the same time.

Parental involvement

In addition to the all important activities of washing kit, driving kids, feeding them and encouraging their involvement, there are other ways in which we welcome the active involvement of parents.

In the 2019-20 season we hope to have a **parent rep** for each year group. The aim is for these reps to work with the Coaches and Trustees to improve communication between the sidelines and the decision making processes.

We are also looking for each year group to nominate someone to lead on **new fundraising activities**. The idea is that this group of parents made up of reps from across the different age groups can work together to identify and help set up activities which will generate team experiences as well as raise funds.

If you're the owner of a local business and would like to become an official Sponsor we would love to hear from you. Also, over the next 12 months we will be looking to expand the number of Trustees who are responsible for the governance of the Club.

If you have skills, time or contacts and would like help we would love to hear from you! Please message [Steve Willis](#) (Chair of Trustees) for an informal conversation.

Code of conduct for parents



We all have a responsibility to promote high standards of behaviour in the game. As a Club we support The FA's Respect programme to ensure football can be enjoyed in a safe, positive environment. Remember, children's football is a time for them to develop their technical, physical, tactical and social skills. **Winning isn't everything.** To us, performance and the holistic development of a child is the main focus. We ask that you play your part and observe The FA's Respect Code of Conduct for spectators and parents/carers at all times.

In particular we ask that you agree to the following.

I will:

- Remember that children play for FUN.
- Applaud effort and good play as well as success.
- Always respect the match officials' decisions.
- Remain outside the field of play and within the Designated Spectators' Area (where provided).
- **Let the coach do their job and not confuse the players by telling them what to do.**
- Encourage the players to respect the opposition, referee and match officials.
- Avoid criticising a player for making a mistake - mistakes are part of learning.
- Never engage in, or tolerate, offensive, insulting, or abusive language or behaviour.

I understand that if I do not follow the Code, any/all of the following actions may be taken by the Club, County FA, league or The FA.

I may be:

- Issued with a verbal warning from a club or league official.
- Required to meet with the club, league or CFA Welfare Officer.
- Required to meet with the club executive committee.
- Obliged to undertake an FA education course.
- Obliged to leave the match venue by the club.
- Requested by the club not to attend future games.
- Suspended or have my club association/membership removed.
- Required to leave the club along with any dependents. In addition:
 - The FA/County FA could impose a fine and/or suspension on the club.

Code of conduct for players



We all have a responsibility to promote high standards of behaviour in the game. As a player, you have a big part to play. That's why The FA asks every player to follow a Respect Code of Conduct.

When playing football for Taunton Youth FC we ask that you agree to the following.

I will:

- Always play to the best of my ability.
- Play fairly - I won't cheat, complain or waste time.
- Respect my team-mates, the other team, the referee and my coach/manager.
- Play by the rules, as directed by the referee.
- Shake hands with the other team and referee at the end of the game.
- Listen and respond to what my coach/team manager tells me.
- Talk to someone I trust or the club welfare officer if I'm unhappy about anything at my club. (For our Club the Welfare Officer is Neil White)

Within the Club we have two more **very important** rules/expectations:

1. We have a zero tolerance attitude towards consumption of alcoholic drinks, smoking (including vaping) and the use of non-prescribed drugs. If any player is seen to consume these illegal substances (or attends a club function when under the influence of the foregoing), they will be dismissed from the programme immediately. The decision of the Director of Football (Paul West) on this matter will be final, with no right of appeal.
2. We expect our young players to treat themselves and others with respect. Misdemeanours at school and in general life may have consequences for participation in the programme.

I understand that if I do not follow the Code, any/all of the following actions may be taken by the Club, County FA or The FA.

I may:

- Be required to apologise to my team-mates, the other team, referee or team manager.
- Receive a formal warning from the coach or the club committee.
- Be dropped or substituted.
- Be suspended from training.
- Be required to leave the club. In addition:
 1. My club, County FA or The FA may make my parent or carer aware of any infringements of the Code of Conduct.
 2. The FA/County FA could impose a fine and suspension against my club.

Code of conduct for coaches



We all have a responsibility to promote high standards of behaviour in the game and our coaches/managers are no exception.

On and off the field they will:

- Show respect to others involved in the game including match officials, opposition players, coaches, managers, officials and spectators.
- Adhere to the laws and spirit of the game.
- Promote Fair Play and high standards of behaviour.
- Always respect the match officials' decisions.
- Never enter the field of play without the referee's permission.
- Never engage in public criticism of the match officials.
- Never engage in, or tolerate, offensive, insulting or abusive language or behaviour.

When working with players they will:

- Place the well-being, safety and enjoyment of each player above everything, including winning.
- Explain exactly what they expect of players and what they can expect from us.
- Never engage in, or tolerate, any form of bullying.
- Develop mutual trust and respect with every player to build their self-esteem.
- Encourage each player to accept responsibility for their own behaviour and performance.
- Ensure all activities they organise are appropriate for the players' ability level, age and maturity.
- Cooperate fully with others in football (e.g. officials, doctors, physiotherapists, welfare officers) for each player's best interests.

Our coaches/managers understand that if they do not follow the Code, any/all of the following actions may be taken by the Club, County FA, league or The FA.

They may be:

- Required to meet with the club, league or County Welfare Officer.
- Required to meet with the Club's Trustees.
- Monitored by another club coach.
- Required to attend an FA education course.
- Suspended by the Club from attending training/matches.
- Suspended or fined by the County FA.
- Required to leave or be sacked by the Club. Also, their FACA membership may be withdrawn.

If at any time you have concerns regarding the behaviour of a Club coach please bring this to the attention of Paul West, Director of Football, immediately.

Making the most of social media

The importance of brand

Our brand refers to the way others encounter us. It promotes recognition and sets us apart from other clubs. It generates interest and referrals, and helps players and parents to know what to expect when they come to us.

Our brand and what we stand for needs to permeate through our entire Club.

It goes beyond our name, visual identity (club colours and logo) and website and includes

- How we behave
- How we represent ourselves on social media
- How we interact with others (other clubs, referees, other coaches, business partners, etc.)

Making the most of social media

Social media (e.g. Facebook, Twitter, Instagram) is great for sharing information, experiences and promoting the Club. Used in the right way social networking activity can have a positive impact on your own reputation and that of the Club.

Follow these tips to create a successful brand for yourself and the Club.

DO...

Play nice. Allow others to express their opinions and treat them with the same respect you would personally expect.

Pause and think. Nobody's perfect but think before you contribute or respond to something that others have posted. How will it make you and the Club look?

Consider who you connect with. Your online networks are a reflection of you and your association with the Club.

Understand your digital footprint. You may have no control over information once it is live. Your messages, tweets and conversations in public forums can be recorded, intercepted and / or saved and sent via email.

DON'T...

Appear unprofessional. Don't use inappropriate language, make derogatory statements or post comments that could be read by others as being hurtful. Do not use social media to defend the Club or settle old scores.

Post when you're cross, emotional or (for adults) under the influence of medication or alcohol. You're likely to type something that you wouldn't ordinarily say in person.

Endorse or make promises on behalf of the Club. Be careful not to promise things or make commitments to others if you don't have the proper authority.



Taunton Town FC Discounted Season Ticket

All players in our programme (match & training squads) qualify for free entry to Taunton Town first team matches played at home. No need to buy a ticket, just turn up in your Taunton Town training kit and you'll be let in for free!

Up to two Parents/Guardians and close family members can purchase a heavily reduced season ticket for £81 (which includes all 21 home league games, 4 pre-season friendlies and priority booking for ticket only cup games). This is the same deal the first team players get for their friends and family.

Please contact [Alan Slade](#) (Taunton Town FC Finance Director) if you would like to purchase one or two additional season tickets.



Taunton Youth FC Community Trust



We hope you have found this pack useful.

If you have any questions or concerns please email:
youth@tauntontown.com